



Complete 360-Degree Customer Views

Tokara Solutions is a Professional Services CRM company that specializes in customizing and integrating their Title 360 solution for title & escrow organizations.



Tokara Solutions delivers a complete 360-degree view of customers by integrating their Title 360 solution with Qualia's backend software, eliminating the need for manual data entry, reducing errors, and accelerating processing times. By leveraging the power of Qualia and Title 360, title & escrow companies unlock the potential of maximizing their data by identifying patterns, trends, and areas for improvement in real time. Fully integrating their Title 360 solution enables users to experience an intuitive, interactive, and easy-to-use business analytics platform with minimal training needed, readily available for all types of users, from sales and marketing teams to presidents.



Elevate your customer relations

Provide your entire team with 360-degree views into relationships, profiles, history, and notes.



Utilize data-driven insights and strategic decision making

The CRM captures and analyzes customer data, transaction history, and market trends to provide a comprehensive understanding of your business performance.



Empower your staff

Have complete, centralized information on orders, referral sources, and other parties involved in title transactions.



Access seamless organization collaboration

From sales and marketing to customer service and operations, every member of your organization has access to real-time information.



Enhance customer experience

Provide proactive support, personalized communication, and timely assistance to foster customer loyalty and increase positive customer relations.



Automate workflows

Pre-defined actions are executed automatically when set conditions are reached. New files are automatically opened or closed within Qualia, and alerts can be sent out to contacts about the latest customer trends.

Learn more: www.tokarasolutions.com/industries/land-title/

Tokara is a member of the Qualia Developer Network – a select group of developers who build and maintain integrations using the Qualia API.