



TITLE 360

INTEGRATED CRM FOR THE TITLE INDUSTRY
BY TOKARA SOLUTIONS



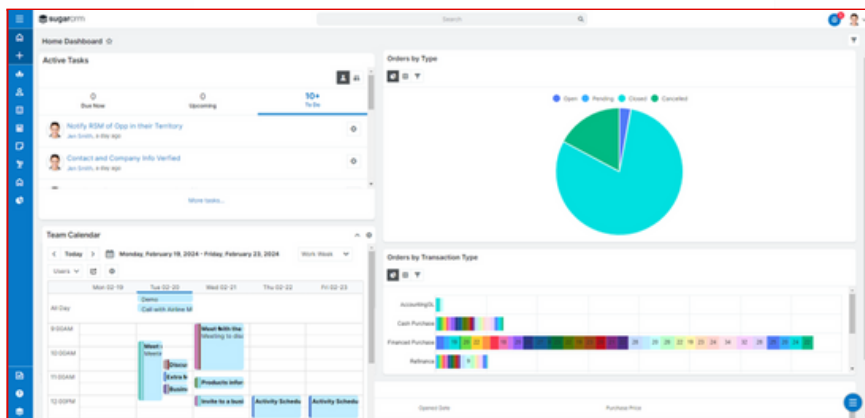
Title 360 for the

Title & Escrow Industry

Our Title 360 solution helps you manage orders and relationships by putting Qualia, and Resware data at your fingertips with one easy-to-use package.

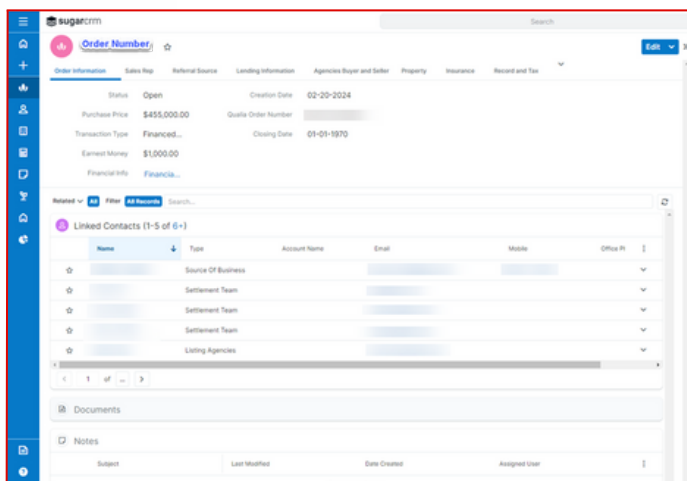
Meet Title 360

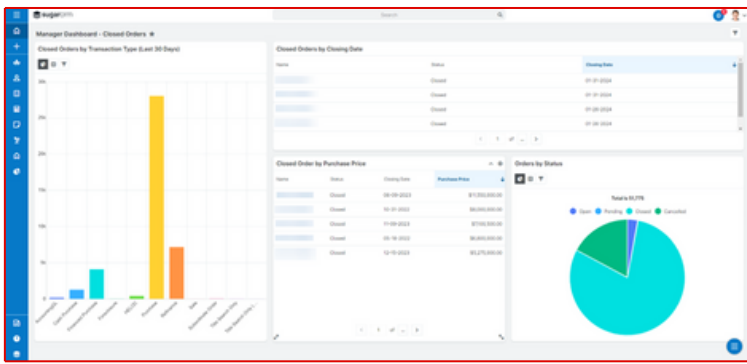
- Our Title 360 solution is tightly integrated with Qualia, and Resware data
- Centralized information on orders, referral sources, and other parties involved in Title transactions
- Easy to understand and use with minimal training
- Speedy macro buttons to get things done quickly while in the field
- Desktop and Mobile access to CRM Qualia and Resware Info
- Offline mobile access when there is no internet connection



The Value of an Integrated CRM

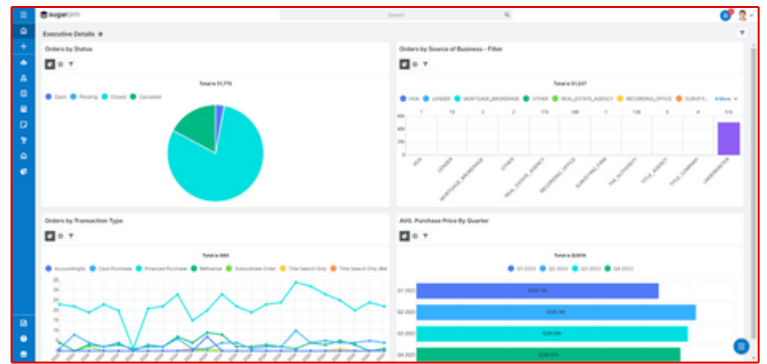
- All the tools you need to create a great customer experience, fulfill expectations and not drop the ball on relationships
- Keep a central information source about the companies and people you work with
- Keep a shared log of all the interactions you have had
- Keep track of issues and opportunities
- Use it to systematize your organizations 'secret sauce'





USE TITLE 360 TO GROW YOUR BUSINESS

- Provide the entire team with 360-degree views into relationship profiles, notes, and history of your clients and referral sources
- Use automated analytics to prioritize time with the right parties
- Bring your data with you when working out of the office
- Built-in reporting of top referral sources, who is trending up, and who is trending down
- Automated notifications of key events

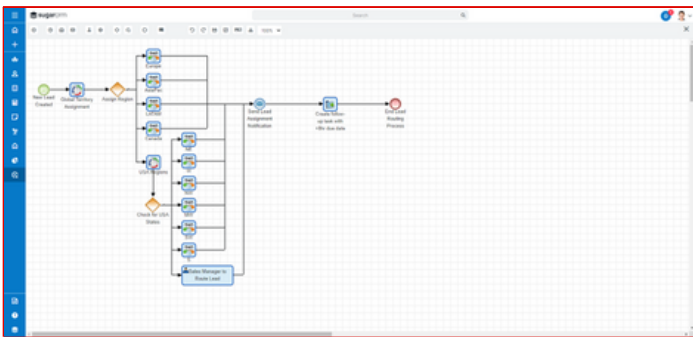


DASHBOARDS & REPORTS

The dashboard reporting in our Title 360 solution allows you to see the big picture and granular details from Qualia and Resware and CRM in one location.

Examples of Reports Include:

- Management dashboards grouped by open & closed orders
- Top referral sources by account and contact
- Orders by branch, type, or rep
- My open orders within 14 days of funding



AUTOMATE WORKFLOWS

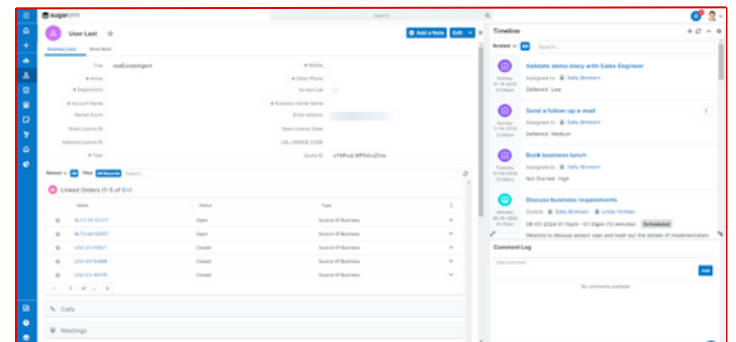
Automated workflows are actions or a series of actions that are executed automatically when a predefined condition occurs.

Notifications

- New File is opened in Qualia or Resware
- Closing date is scheduled
- File is closed in Qualia or Resware
- Closing is overdue

On-Screen Alerts

- Green when Contact or Company is steady or growing
- Red when Contact or Company is in decline



WORKS WHERE YOUR RELATIONSHIPS ARE

Access the solution and all integrated Qualia and Resware data

- From your PC or Mac internet browser
- From your phone using an Apple or Google app
- From an iPad or Android tablet device

Internet is not required when remote

- Offline data synchronization to your phone or tablet



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